



# SPONSORSHIP PACKAGE



# FOUR GREAT WAYS TO SPONSOR CK CAN JAM '24

## OPTION ONE:

**\$2000  
PER MURAL**

**FOR CAN JAM  
SPONSOR**

There will be 8 murals to sponsor this year. All are located in the Downtown Chatham Area. When you sponsor a mural you get all of the benefits below, along with a QR code that will be next to the artwork that will link to a section of the CK Can Jam website. This link will feature information about your business or group/association and information about the artist. There will also be before and after images along with drone footage. [ckcanjam.ca](http://ckcanjam.ca)

### Sponsorship Includes:

- 10 radio commercials
- 6 VIP passes to the after party at Sons of Kent
- Recognition on all social media
- Recognition on site signage
- Social media supporter package
- Stanchions on site while the artist is creating the mural



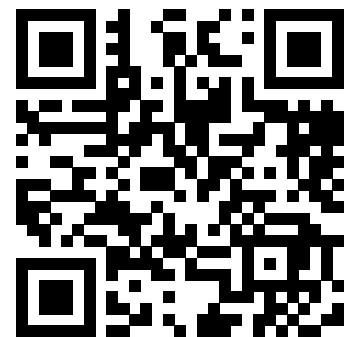
### WEBSITE PAGE EXAMPLE:

SPONSORS JOIN WALLS



GALLERY EVENTS CONTACT

SPONSORED BY **MONTANA CANS**



### MEAGHAN CLAIRE KEHOE

Meaghan Claire Kehoe is a full-time emerging mural artist and painter based in Oshawa with community connections across southern Ontario. Her public street art pieces can be experienced in Toronto, Kitchener, Waterloo, London, St. Thomas and future work is coming soon to Simcoe, Aylmer, Brooklin and Port Burwell.

# OPTION TWO:

## \$6000

## THE MEGA MURAL

This mural will be the largest of its kind in Chatham. Located in the heart of Downtown Chatham, the mural will be visible to all attendees of Capital Theatre shows and large downtown festivals.



### Sponsorship Includes:

- 30 radio commercials
- 18 VIP passes to the after party at Sons of Kent
- Recognition on all social media
- Recognition on site signage
- Social media supporter package
- Stanchions on site while the artist is creating the mural

# OPTION THREE:

## \$5000

## THE CAN JAM '24 AFTER PARTY AT SON'S OF KENT

### Sponsorship Includes:

- Exclusive naming rights of the afterparty
- Being featured in any promo material at the event
- 50 radio commercials the week before the event
- 20 VIP passes to the after party at Sons of Kent
- Recognition on all social media
- Recognition on site signage
- Social media supporter package
- Stanchions on site while the artist is creating the mural
- Optional meet and greets with the artists



## Per \$500 increment of sponsorship

## ADDITIONAL OPTION

- If a main sponsor is not approved for the Can Jam '24 After Party at Son's Of Kent, individual sponsors will be considered in 500.00 increments
- For each 500.00 increment a sponsor would receive 2 vip passes and 5 radio commercials. (Example - if a company donated 1500.00 towards the after party they would receive 6 VIP passes and 15 radio ads)

# OPTION FOUR:

## IN KIND SPONSOR

There are a number of items needed for the event that could be donated "In-Kind. If your group or organization can help with any of the following we will be sure to recognize your contribution on our website/social media/and at the after party.

### Preferred In Kind Donation Examples:

- Artist welcome basket items (wine/beer/fruit/local items like jam/maple syrup/soap etc.)
- Meals for the artists
- Scissor Lifts
- Paint Brushes
- Tarps
- Signage
- Advertising
- Vehicles for artists

## THANK YOU!

Thank you for taking the time to consider being a sponsor. Can Jam is our hope to breathe more life into the downtown area by showcasing vibrant street art, fostering community engagement, and supporting artists. Your sponsorship will help us bring this vision to life and create an event that will be remembered for years to come.

We understand that everyone has different capacities for giving, and we deeply appreciate any level of support you can offer. In addition to the sponsorship options provided, we welcome contributions of any amount. Every donation, big or small, will make a significant impact and help us achieve our goal of revitalizing our downtown community through the power of art and creativity.

Thank you once again for considering supporting Can Jam. Together, we can make this event a success and bring more vibrancy and energy to our beloved downtown area.

If you would like to donate any denomination to the event please feel free to make cheques out to Sarah Tucker-Steele, send an eft to [cerah.steele@gmail.com](mailto:cerah.steele@gmail.com), or call 519-903-7647 for cash donations, and a receipt will be provided.